



CUEVA DE LA LUZ® BRAND & GROUP PROFILE

The armony of the union between science and consciousness, the new frontier of premium wellness.

CUEVA DE LA LUZ
LET YOUR SOUL SHINE



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WHO WE ARE

Born in Spain in 2020, Cueva de la Luz ® is an innovative multi-sensory wellness system that integrates LED phototherapy, 432Hz music therapy, and guided meditation.

Today, Cueva brand brings together 5 companies committed to the global development of the project, with an active international presence already in Spain, Italy, and Switzerland.





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VISION AND MISSION

- ✦ We illuminate body, mind, and soul to allow everyone to shine in the world
- ✦ We redefine integrated wellness between science, technology and awareness, creating spaces that foster psycho-physical balance and longevity

We want every user, at the end of the session, to say:
«I haven't felt this good in a long time»





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INNOVATION

A capsule of deep relax and cellular rejuvenation that combines:



Led light fototherapy

Photonic biostimulation with non-UV B coloured lights



Musicotherapy at 432 Hz

Deep relaxation in Theta phase with nature frequencies



Guided meditations

Emotional release and inner awakening with a guide voice in 4 languages: English, Italian, Spanish and German





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HOW IT WORKS

An extraordinary immersive relaxing experience that eliminates tension, mental load and stress to awaken beauty, energy, awareness and health.



Three steps in a wonderful journey



Lie down

The user enters the cabin with his own clothes, lies down and relaxes



No touch

The session take place in complete privacy, without contact and interaction with any operator



A body-soul journey

40 minutes of pure immersive experience for psycho-physical rebalancing



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IMMEDIATE BENEFITS

Effectiveness from the first session

- ❄ Immediate feeling of peace
- ❄ Benefits for metabolism
- ❄ Deeper sleep
- ❄ Release of serotonin and melatonin
- ❄ Hormonal health
- ❄ Improved physical and mental performance
- ❄ Immediate relief from muscle tensions





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RESEARCH AND INNOVATION



On 20th April 2026, Cueva de la Luz was featured during the conference "Social Neuroscience: the puzzle of active aging", organized on 19th April at the Istituto Superiore di Sanità by the Department of Social Neurosciences and the Center for Applied Economic Research in Healthcare (C.R.E.A. Sanità). The event and its powerful echo in the press marked the new R&D 2026 goals.

Interdisciplinary medical-scientific committee

Cueva de la Luz Foundation

Webapp and tools for new research protocols



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THE FOUNDER

Welcome to Cueva world,

I am Stefania Bertini,

a cross-over professional between wellness, entrepreneurship, and culture. In 2003, I revolutionized maritime wellness, transforming ship beauty cabins into large floating SPAs.

I was the first woman to directly supply shipyards and Fincantieri with my company Edu.Care srl.

Graduated in Classical Literature, teacher, and journalist, I have been studying bioenergetics, Reiki, and quantum physics for years.

In 2019, in Gran Canaria, I created the Cueva de la Luz® Method, combining science and consciousness, phototherapy and music therapy, meditation and technology, into an innovative premium wellness experience.

I look forward to welcoming you on board a new route, with wellness as the destination, starting from science to land on a new world of opportunities.





CUEVA DE LA LUZ®
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BUSINESS MODEL



- ❄️ Turnkey installation
- ❄️ Minimal power consumptions costs
- ❄️ No operator
- ❄️ No costs for consumables materials
- ❄️ Light affiliation
- ❄️ Training and post-sales assistance



CUEVA DE LA LUZ®
LET YOUR SOUL SHINE

TRANSFORM EVERY LUXURY SPACE INTO A HIGHLY PROFITABLE CUEVA



SPA



Hotel & Resort



Wellness Center



Spa facilities





CUEVA DE LA LUZ®
LET YOUR SOUL SHINE

INSTALLATION ALL-INCLUSIVE



- ✧ Space design
- ✧ Materials, hardware and tablet controller
- ✧ Dedicated software
- ✧ Automatic updates
- ✧ Training
- ✧ Launch branding kit

THE GROUP

Cueva de la Luz is a brand that unites a multi-sector group of Companies for global development.



CUEVA DE LA LUZ[®]
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scenario

EDU·RE





THE GROUP



Light Therapy, based in Gran Canaria, is the Parent Company of the Cueva de la Luz system, franchise holder, and exclusive international distributor of the Cueva de la Luz brand, the Lux Therapy method, applied technologies, and copyrights on treatments.

Stefania Bertini, CEO and Founder of the company, as well as creator of the Cueva method and system, leads the research and development activities focused on the study and implementation of integrated methodologies of phototherapy, guided meditation, and cellular and neuronal stimulation, in addition to the development of technologies applied to Cueva environments.

Light Therapy is the scientific and methodological heart of the group, oriented towards innovation in the field of wellness and psycho-physical balance.

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scenario

THE GROUP

Cueva de la Luz Italia, based in Genoa, represents the strategic hub of the Group for the exclusive distribution of the Cueva system in Italy and for the international coordination of management and networking. The company operates in the integrated wellness sector through an innovative approach that combines light, sound, immersive technology, and applied research, developing spaces dedicated to the psycho-physical balance of the individual.

The group supports the R&D division of Light Therapy in carrying out multidisciplinary medical-scientific research projects, technological design, cultural development, and advanced implementations for the distribution of the Cueva system to large organizations and international entities.

Scenario Srl is an international company based in Genoa, leader in the design and production of professional simulators in realistic environments for the maritime, transport, and logistics sectors. Within the Cueva de la Luz group, Scenario handles the engineering of Cueva structures and the development of custom technological solutions dedicated to installations for large groups and international projects.

Thanks to its advanced expertise in simulation and immersive technologies, the company deals with high-level safety and high-impact experiential realizations.



THE GROUP

EDU·Æ

Edu.re promotes culture at 360 degrees, including the mind-body-soul wellness of the person through every form of art. Edure develops projects dedicated to cultural promotion through entertainment, intended as an expressive tool and relational bond thanks to the inspiring and aggregating power of visual arts, music, dance, and immersive experiences.

The company operates in the enhancement of creative disciplines as tools for improving the quality of life, fostering cultural paths capable of generating a positive impact on the psychological, emotional, and social well-being of people.



Epala is the group company specialized in the design of MarCom infrastructures and operational communication flow planning. The company handles the optimization of organizational processes, marketing strategy management, and MarCom activity coordination for commercial networks, supporting the positioning and growth of the Cueva system globally.